
ESCADA

DATE: August 20, 2012
TO: Escada Owners
FROM: Property Manager Alfred Marchi
Paragon Realty Corporation (604-576-3868)
RE: Building Name Change & Strata Fees

As most of you probably remember, back in October 2011, the Strata Corporation received notice from the Toronto law firm of Osler, Hoskins & Harcourt LLP who are representing ESCADA Luxembourg S. a r. l. The letter was advising that the name 'ESCADA' was the company's registered trademark and that the Strata's use of the name was in violation of its trademark rights. The letter was requesting that the Strata immediately cease and desist using the name on its exterior signage and in any and all correspondence. The Strata complied with the lawyer's request by arranging for the removal of the letters from the two exterior pylons. Council also decided that the issue of the renaming of Escada will be put to the owners at the Annual General Meeting. Council is now requesting that owners who have suggestions for a new building name to either email the suggestions to: escada@shawbiz.ca or drop it off in the Strata mailbox in the lobby of the Phase I building no later than Friday, August 24th. A list of the suggested names will then be compiled so that owners can vote on them at this year's AGM.

The AGM Notice of Meeting package did not contain the strata fee allocation based upon the proposed budget. Attached is a copy of the strata fee allocation. Please note that the proposed operating budget *does not result* in an increase in strata fees.

**ESCADA [STRATA PLAN BCS 2783]
STRATA FEES BASED UPON THE PROPOSED OPERATING BUDGET
JULY 1, 2012 TO JUNE 30, 2013**

Unit#	SL#	U/E	Operating Expenses		Total Strata Fee
			Apartment	Shared	
2101	10	77	57.26	120.83	178.09
2102	11	102	75.85	160.07	235.91
2103	12	88	65.44	138.10	203.53
2104	13	89	66.18	139.67	205.85
2105	14	114	84.77	178.90	263.67
2106	15	113	84.03	177.33	261.36
2107	16	104	77.33	163.21	240.54
2108	17	88	65.44	138.10	203.53
2109	18	90	66.92	141.24	208.16
2110	19	80	59.49	125.54	185.03
2111	1	90	66.92	141.24	208.16
2112	2	90	66.92	141.24	208.16
2113	3	122	90.72	191.45	282.17
2114	4	116	86.26	182.04	268.29
2115	5	103	76.59	161.64	238.23
2116	6	90	66.92	141.24	208.16
2117	7	90	66.92	141.24	208.16
2118	8	89	66.18	139.67	205.85
2119	9	99	73.62	155.36	228.98
2201	30	79	58.74	123.97	182.72
2202	31	103	76.59	161.64	238.23
2203	32	90	66.92	141.24	208.16
2204	33	109	81.05	171.05	252.10
2205	34	113	84.03	177.33	261.36
2206	35	117	87.00	183.61	270.61
2207	36	105	78.08	164.77	242.85
2208	37	90	66.92	141.24	208.16
2209	38	91	67.67	142.80	210.47
2210	39	90	66.92	141.24	208.16
2211	20	98	72.87	153.79	226.66
2212	21	91	67.67	142.80	210.47
2213	22	115	85.51	180.47	265.98
2214	23	119	88.49	186.74	275.23
2215	24	118	87.75	185.18	272.92
2216	25	104	77.33	163.21	240.54
2217	26	91	67.67	142.80	210.47
2218	27	91	67.67	142.80	210.47
2219	28	90	66.92	141.24	208.16
2220	29	100	74.36	156.93	231.29
2301	51	79	58.74	123.97	182.72
2302	52	103	76.59	161.64	238.23
2303	53	90	66.92	141.24	208.16
2304	54	109	81.05	171.05	252.10
2305	55	113	84.03	177.33	261.36
2306	56	117	87.00	183.61	270.61
2307	57	105	78.08	164.77	242.85

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Unit#	SL#	U/E	Operating Expenses		Total Strata Fee
			Apartment	Shared	
2308	58	90	66.92	141.24	208.16
2309	59	91	67.67	142.80	210.47
2310	60	90	66.92	141.24	208.16
2311	40	98	72.87	153.79	226.66
2312	41	91	67.67	142.80	210.47
2313	42	115	85.51	180.47	265.98
2314	43	118	87.75	185.18	272.92
2315	44	117	87.00	183.61	270.61
2316	45	104	77.33	163.21	240.54
2317	46	91	67.67	142.80	210.47
2318	47	91	67.67	142.80	210.47
2319	48	90	66.92	141.24	208.16
2320	49	100	74.36	156.93	231.29
2321	50	61	45.36	95.73	141.09
2401	70	79	58.74	123.97	182.72
2402	71	103	76.59	161.64	238.23
2403	72	90	66.92	141.24	208.16
2404	73	109	81.05	171.05	252.10
2405	74	113	84.03	177.33	261.36
2406	75	117	87.00	183.61	270.61
2407	76	106	78.82	166.34	245.17
2408	77	90	66.92	141.24	208.16
2409	78	91	67.67	142.80	210.47
2410	79	90	66.92	141.24	208.16
2411	61	90	66.92	141.24	208.16
2412	62	91	67.67	142.80	210.47
2413	63	115	85.51	180.47	265.98
2414	64	118	87.75	185.18	272.92
2415	65	91	67.67	142.80	210.47
2416	66	91	67.67	142.80	210.47
2417	67	90	66.92	141.24	208.16
2418	68	100	74.36	156.93	231.29
2419	69	61	45.36	95.73	141.09
8101	104	77	57.26	120.83	178.09
8102	103	102	75.85	160.07	235.91
8103	102	89	66.18	139.67	205.85
8104	101	90	66.92	141.24	208.16
8105	100	114	84.77	178.90	263.67
8106	99	113	84.03	177.33	261.36
8107	98	104	77.33	163.21	240.54
8108	97	89	66.18	139.67	205.85
8109	96	125	92.95	196.16	289.11
8110	113	125	92.95	196.16	289.11
8111	112	90	66.92	141.24	208.16
8112	111	122	90.72	191.45	282.17
8113	110	116	86.26	182.04	268.29

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STRATA FEES BASED UPON THE PROPOSED OPERATING BUDGET
JULY 1, 2012 TO JUNE 30, 2013**

Unit#	SL#	U/E	Operating Expenses		Total Strata Fee
			Apartment	Shared	
8401	164	79	58.74	123.97	182.72
8402	163	103	76.59	161.64	238.23
8403	162	90	66.92	141.24	208.16
8404	161	109	81.05	171.05	252.10
8405	160	113	84.03	177.33	261.36
8406	159	117	87.00	183.61	270.61
8407	158	106	78.82	166.34	245.17
8408	157	90	66.92	141.24	208.16
8409	156	91	67.67	142.80	210.47
8410	155	90	66.92	141.24	208.16
8411	173	90	66.92	141.24	208.16
8412	172	91	67.67	142.80	210.47
8413	171	115	85.51	180.47	265.98
8414	170	118	87.75	185.18	272.92
8415	169	91	67.67	142.80	210.47
8416	168	91	67.67	142.80	210.47
8417	167	90	66.92	141.24	208.16
8418	166	100	74.36	156.93	231.29
8419	165	61	45.36	95.73	141.09
5TH01	80	203		318.56	318.56
5TH02	81	192		301.30	301.30
5TH03	82	189		296.59	296.59
5TH04	83	196		307.58	307.58
5TH05	84	196		307.58	307.58
5TH06	85	189		296.59	296.59
5TH07	86	192		301.30	301.30
5TH08	87	213		334.26	334.26
5TH09	88	205		321.70	321.70
5TH10	89	192		301.30	301.30
5TH11	90	189		296.59	296.59
5TH12	91	196		307.58	307.58
5TH13	92	196		307.58	307.58
5TH14	93	189		296.59	296.59
5TH15	94	192		301.30	301.30
5TH16	95	190		298.16	298.16
Total		18,586.00			40,668.00

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JULY 1, 2012 TO JUNE 30, 2013**

Unit#	SL#	U/E	Operating Expenses		Total Strata Fee
			Apartment	Shared	
8114	109	103	76.59	161.64	238.23
8115	108	90	66.92	141.24	208.16
8116	107	90	66.92	141.24	208.16
8117	106	89	66.18	139.67	205.85
8118	105	99	73.62	155.36	228.98
8201	123	79	58.74	123.97	182.72
8202	122	103	76.59	161.64	238.23
8203	121	90	66.92	141.24	208.16
8204	120	109	81.05	171.05	252.10
8205	119	113	84.03	177.33	261.36
8206	118	117	87.00	183.61	270.61
8207	117	105	78.08	164.77	242.85
8208	116	90	66.92	141.24	208.16
8209	115	91	67.67	142.80	210.47
8210	114	90	66.92	141.24	208.16
8211	133	99	73.62	155.36	228.98
8212	132	91	67.67	142.80	210.47
8213	131	115	85.51	180.47	265.98
8214	130	119	88.49	186.74	275.23
8215	129	118	87.75	185.18	272.92
8216	128	104	77.33	163.21	240.54
8217	127	91	67.67	142.80	210.47
8218	126	91	67.67	142.80	210.47
8219	125	90	66.92	141.24	208.16
8220	124	100	74.36	156.93	231.29
8301	143	79	58.74	123.97	182.72
8302	142	103	76.59	161.64	238.23
8303	141	90	66.92	141.24	208.16
8304	140	109	81.05	171.05	252.10
8305	139	113	84.03	177.33	261.36
8306	138	117	87.00	183.61	270.61
8307	137	105	78.08	164.77	242.85
8308	136	90	66.92	141.24	208.16
8309	135	91	67.67	142.80	210.47
8310	134	90	66.92	141.24	208.16
8311	154	99	73.62	155.36	228.98
8312	153	91	67.67	142.80	210.47
8313	152	115	85.51	180.47	265.98
8314	151	118	87.75	185.18	272.92
8315	150	117	87.00	183.61	270.61
8316	149	104	77.33	163.21	240.54
8317	148	91	67.67	142.80	210.47
8318	147	91	67.67	142.80	210.47
8319	146	90	66.92	141.24	208.16
8320	145	100	74.36	156.93	231.29
8321	144	61	45.36	95.73	141.09